

February 19, 1962

Dear Member of the  
HERMOSA BEACH FRIENDS OF THE LIBRARY;

As your new president, I wish to thank all of you for your good wishes and offers of assistance for this coming important year.

Yesterday I met with my wonderful, enthusiastic board of directors. I want you to remember them and appreciate them as I do -- Mrs. Kolma Flake, recording secretary; Mrs. Kay Pontious, corresponding secretary; Mrs. Jacko Miho, treasurer; Mrs. Irene Mason, membership chairman; Mrs. Bea Bond, past president; Mrs. Pat Gagin, publicity; and of very especial importance, Mrs. Dorothy Olney, our head librarian whom we count on for first hand information and guidance always. We have planned a good many activities this year for fun and fund-raising. These will be listed below for your information and participation.

The very first is the membership drive -- February 27 to March 27 with a kick-off luncheon on Tuesday, February 27, at 11:45 at the Beach Bowl in Hermosa. All are invited. Please call me for your reservations by Saturday, February 24 at FR 29367 or 25048. (luncheons are from \$1.00 to \$1.65). We will give our FRIENDS OF THE LIBRARY group a plug on radio station KAPP at its regular broadcast from the Bowl. Remember, all of your board members have membership cards to sell, and they are also available at the library, through the cooperation of the librarians. Be sure to renew your membership and ask all your friends to join us. FRIENDS are as important to a library as the PTA is to a public school or the alumni association to a college or university. Library administrators alone cannot make the library the really educational force it should be in the community it serves. Our purpose during this drive will be to stimulate the greatest possible interest in supporting our beautiful new library to be dedicated in June or July 1962. So talk it up, FRIENDS.

The second coming event will be our book sale to be held April 14 during Public Library week. Your book donations may be taken to the library or left at my house at 630 Porter Lane. So when you and your neighbors spring clean, give us lots and lots of books.

In May we will have a luncheon fashion show under the chairmanship of Mrs. Norma Borden. Mrs. Helen Tracy will work with her on this project. We do need quite a committee on this -- if you're interested, call me right now at FR 29367 or 25048. Money from both these events will be added to the \$100 on hand toward the purchase of a globe for the new library. For the dedication ceremony at the completion of the library this summer, we plan a lovely tea.

Now, the piece de resistance -- our fine secretary, Mrs. Kolma Flake, who has been closely associated with the world of newspapers and writers for years, has suggested that we build toward a lecture-luncheon series with our own local authors participating. Don't you think that this is a marvelous idea?

We would like to purchase a large coffeemaker for the FRIENDS' events in the