

HERMOSA BEACH FRIENDS OF THE LIBRARY  
550 Pier Avenue, Hermosa Beach, California

Dear Member:

March, 1969

Five days in March -- MONDAY, MARCH 10 THROUGH FRIDAY, MARCH 14 -- are red-letter days for you and the rest of us who believe that our library, its books, art, music and services are really important to the community. It is the period when we concentrate on renewal of old memberships and make a concerted effort to bring in new members. Dues are infinitesimal -- an adult, \$1.00 for the year; a junior (through high school age), only 25¢. This is one GREAT BARGAIN -- so much for so little!

So much? Yes, because through the accumulating dollars and quarters, the Friends are able to add to the library special features, such as rare volumes, recordings and equipment not otherwise available at this time; and also to sponsor special contests, story hours, and parties for the children of our community.

THE WRITING AND ILLUSTRATION CONTEST, which Friends of the Library inaugurated several years ago, will be held again this year, with the Contest open to all Hermosa Beach students, grades 1 through 8. ENTRIES MUST BE SUBMITTED BETWEEN APRIL 7 AND APRIL 26. Prizes of appropriate books are awarded and, after judging, the entries will be on display at the library. Contest Rules will be available through the schools. These contests have been extremely popular with the children, and some excellent creative material has resulted.

In talking recently with Mr. Berlin, Chief of the Hermosa Beach Police Department, we were interested in his comment: "It has been proven, during our contact with young people, talking with their parents and delving into their home life, that those who take advantage of library facilities do not get into trouble nearly as much as those who don't. They seem to be more knowledgeable and so have more mature values in determining between right and wrong. I strongly urge every citizen of Hermosa Beach to support our library."

We hope you believe that the library is a valuable influence on young and old, alike, and that you will prove it by renewing your membership and talking with your neighbors and friends, urging them to join Friends of the Library. It is the dollars and quarters of these memberships, increased by some monies received through special donations and one or two fund-raising parties during the year, that make our work effective. We know that it will become even more effective as our membership grows, and that we'll be able to add to our library even more "extras" for the knowledge and pleasure of our community.

During the five-day period, members of Friends of the Library will be in the library to accept your memberships, issue membership cards, and answer questions you may have. The days and hours to remember are: MONDAY, MARCH 10 THROUGH FRIDAY, MARCH 14, FROM ONE TO FIVE IN THE AFTERNOON: and FROM SEVEN TO NINE IN THE EVENING. If you are unable to join during this special period, you may, of course, join at your convenience by stopping in at the library with your dues, at which time you will be given a membership card. Or you may mail your check to the library.

NEXT MEETING OF FRIENDS OF THE LIBRARY will be held Thursday, May 1, at 11:00 A.M. in the library. You are urged to attend, to become acquainted with your Board of Directors, and to offer suggestions which you think may be helpful.

THIS IS THE TENTH ANNIVERSARY OF HERMOSA BEACH FRIENDS OF THE LIBRARY. LET'S MAKE IT A GREAT YEAR!

Sincerely,

  
Dorothy E. Olney, President